



Photography, Videography, Media & GDPR Clause – British Agility

British Agility events may be photographed, filmed or otherwise recorded for promotional, marketing, educational, media and archival purposes.

By entering and attending a British Agility event, competitors acknowledge that photography, videography and audio recording may take place, including within the competition ring while competition is in progress.

It is the sole responsibility of the competitor to inform British Agility in writing and in advance of the event if they do not wish to be photographed, filmed or recorded. British Agility cannot be held responsible where notification has not been received prior to the event.

British Agility grants permission for its official media team, appointed photographers, videographers and accredited media personnel to be present in and around the competition ring during competition for the purpose of capturing event coverage.

GDPR & Data Protection

For the purposes of the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018, British Agility acts as the Data Controller for personal data captured at its events.

Images, video and audio recordings may constitute personal data and will be processed by British Agility on the lawful basis of:

- Legitimate interests, for the promotion, reporting and administration of the sport and events, and/or
- Consent, where required or where an opt-out request has been received

Captured media may be used by British Agility across, but not limited to:

- Official websites and social media platforms
- Printed and digital promotional materials

- Press, media and sponsor communications
- Educational and archival records

British Agility will take reasonable steps to respect opt-out requests where notified in advance; however, it cannot guarantee exclusion from incidental or background capture.

Personal data will be stored securely, retained only for as long as necessary, and will not be shared with third parties outside of British Agility's appointed media team except where legally required.

Individuals have the right to request access to, correction of, or restriction of processing of their personal data in accordance with UK GDPR.